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What Can You Buy for the Not-So-Little Girl Who Has Everything?

Pinky Toes Party Palace Answers with New Online Boutique

FUQUAY-VARINA, NC. – On November 1, 2008, Pinky Toes Party Palace, the Triangle area's playful and unique party experience for the tween crowd and their parents, launched their online boutique. The boutique makes it even more convenient to shop, and expands the array of trendy and fun clothing, nightwear, and home accessories currently available to girls aged 6-12 and their mothers at Pinky Toes.

The online boutique is organized into three themes: "It's All About Fashion", "Dazzle Your Room", and "The Pajama Party." Each theme contains related products. For instance, the "It's All About Fashion" category contains sparkly purses, sequined skirts, spa products, polka dot backpacks, children's raingear and whimsical hats. While the "Dazzle Your Room" category conjures up images of feathered wall hangings and fluffy bedding for young girls, the category encompasses a broader scope because grown-up girls have "rooms" too. This category contains items for children's bedrooms, the kitchen, living room, and garden areas. The final theme, "The Pajama Party," is the coziest of all. As the name indicates, it contains top of the line nightwear, such as cashmere bathrobes and holiday pajama collections.

The Pinky Toes Party Palace boutique is "filled with fun and whimsical items sure to please the most discriminating shoppers," said Carmen Miller, owner of Pinky Toes Party Palace. In fact, the Bella Jane Originals products have been designed exclusively for Pinky Toes Party Palace and are only available online or in one of their party locations.

To find gift items and attire for your tween or yourself, visit the boutique at <http://www.pinkytoespartypalace.com/catalog>. A selection of these items is also available at each Pinky Toes Party Palace location. For additional information on Pinky Toes Party Palace and their locations, view their Website at <http://www.pinkytoespartypalace.com/> or call (919) 557-0040.

Supporting Images:

(Images included as attachments as well.)

**Related Links:**

Online Boutique: <http://www.pinkytoespartypalace.com/catalog>
Pinky Toes Party Palace: <http://www.pinkytoespartypalace.com/>

News Facts:

- Pinky Toes Party Palace has launched an online boutique, catering to tweens and their mothers.
- The boutique is organized into themes: "It's All About Fashion", "Dazzle Your Room", and "The Pajama Party."
- The online boutique includes Bella Jane Originals, a clothing line designed exclusively for Pinky Toes Party Palace.
- For additional information about Pinky Toes Party Palace, LLC or the online boutique, visit <http://www.pinkytoespartypalace.com/> or call (919) 557-0040.

About Pinky Toes Party Palace:

Pinky Toes Party Palace offers mothers and daughters in the Triangle area the chance to enjoy a magical, dream birthday party. Pinky Toes Party Palace was born out of the frustration of Carmen Miller, herself a mother of four, who had hosted many birthday parties and been let-down by the stress that they created and the lack of shared experience between her and her children during the event. By choosing any one of the eight available themes, young ladies and their parents enjoy two hours of birthday fun, complete with a white, tulle-covered table set with fine china, an age appropriate craft, a complete meal, and unique goodie bags. With the addition of franchise opportunities, Ms. Miller is now helping other women establish themselves as entrepreneurs by bringing the ideal party experience to their hometowns. Adding to existing locations in Fuquay-Varina and Cary, NC, the first franchise location will open in March 2009 in Robbinsville NJ

Keywords:

Pinky Toes Party Palace, Carmen Miller, Jaime Rae, Bella Jane Originals, party franchise opportunities, tween birthday party, theme birthday party, tween clothing, leather purses, sequined purses, children's raingear, girls bedding, tween bedding, bed canopy, children's suitcases, cashmere robe, Raleigh, Cary, Fuquay-Varina, Apex, Garner

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